

on (6th Generation Platform) - Mustang6G.com

Desire, Envy ... Mustang!



Very few cars in the world are able to inspire the soul the way Ford Mustang does. Mustang performance and style have made it an automotive and cultural icon. For 2015, the all-new 2015 Ford Mustang pays homage to its legendary past ... and looks forward to its inspired future.

Mustang Milestones

Very few manufacturers in the U.S. can say that they have had a nameplate in continuous production for more than 50 years! At Ford, we have two: • The Ford Mustang • The Ford F-Series

Here's a glimpse at the iconic past of Mustang:

First Generation 1965-1973

- Introduced on April 12, 1964, at the New York World's Fair, Mustang officially went on sale at dealerships on April 17



Sixth Generation 2015

- With more than 9 million Mustangs built to date, this new generation celebrates a 50-year history and blazes a new trail for our iconic Pony!

Second Generation 1974-1978

- Mustang II was Motor Trend Car of the Year in 1974



Third Generation 1979-1993

- Built on the Ford Fox platform, Mustang featured a slantback grille and a European-influenced design



Fourth Generation 1994-2004

- Returned Mustang to its performance roots with BULLITT,TM Mach 1 and SVT Cobra[®] models



Fifth Generation 2005-2014

- Introduced a heritage-inspired design, recalling a number of elements from the original design



All-New Exterior Styling

Designed to Inspire

The all-new Mustang was purposely designed to attract a wider range of customers. Front to back, as you look at its new exterior, what you will see is a thoroughly inspired and modern interpretation of classic Mustang style.

■ Up Front

- Reduced roof height, widened body and widened rear track contribute to a low, wide stance
- New front grille flows into taut body lines
- A new execution of the signature shark-nose front fascia with trapezoidal grille
- High-intensity discharge (HID) headlamps with LED signature lighting

■ Along the Side

- The sleek new profile features steeply sloped windshield and rear glass
- Exterior mirrors mounted to doors enhance overall exterior design
- Side mirrors fold in for added convenience

■ At the Rear

- Three-dimensional, tri-bar taillamps with LED sequential turn signals
- Rear diffuser gives Premium models a unique look
- Badges on rear decklid panel differ based on model
- Post antenna removed from rear on Fastback models

A Mustang for Every Driver

■ Model Differentiation

Starting with model-specific design cues, Mustang allows customers to make their own style statement. Whether it's the value of Mustang V6, the performance of EcoBoost[®] or the power of GT, Mustang offers a model that's just right for a variety of customers.

MODEL	BODYSTYLE
V6	- Fastback (PBA) - Convertible (PBE, late availability)
EcoBoost	- Fastback (PBT)
EcoBoost Premium	- Fastback (PBT) - Convertible (PBU, late availability)
GT	- Fastback (PBC)
GT Premium	- Fastback (PBC) - Convertible (PBF, late availability)
50 Years Limited Edition	- Fastback (PBR) <i>See the June/July issue of MotorTrend for full details about this Limited Edition model.</i>

NOTE: 2015 Mustang — preproduction vehicles shown.
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World-Class Power and Efficiency

The all-new Mustang now offers three engine choices, each delivering the power customers expect of Mustang.



2015 MUSTANG
ECOBOOST PREMIUM

ENGINE	3.7L TI-VCT V6	2.3L EcoBoost*
Horsepower ⁽¹⁾	300	310
Torque (lb.-ft.) ⁽¹⁾	280	320
Technology	Cam-torque-actuated Ti-VCT	Twin-scroll Turbo Direct Injection Ti-VCT
Transmission	6-speed manual (standard) 6-speed SelectShift* automatic (optional)	6-speed manual (standard) 6-speed SelectShift automatic (optional)
Drivetrain	RWD	RWD
MODEL		
V6	S	—
EcoBoost	—	S
EcoBoost Premium	—	S

2.3L EcoBoost

For 2015, Mustang offers something new under the hood ... the power of EcoBoost. Available on two new model designations — the EcoBoost and the EcoBoost Premium — this all-new high-output 2.3L has been specifically designed for Mustang drivers and features:

- The broad, flat torque curve that EcoBoost is famous for — delivering outstanding acceleration and a continuous sense of power on the road
- Twin-scroll turbocharger that delivers quick throttle response and virtually eliminates what is commonly known as turbo lag
- Direct injection, plus a variety of high-performance applications and tuning
- Available on Fastback models, Active Grille Shutters help to maximize aerodynamics and complement the fuel performance story

3.7L TI-VCT V6

The 3.7L V6 delivers impressive power along with an enhanced race-inspired growl. This impressive engine also features:

- Dual overhead cams
- Electronic throttle control (ETC)
- Unique air box induction system
- Intelligent Oil-Life Monitor⁽¹⁾

The Thrill of Mustang GT

The heart and soul of Mustang GT, the 5.0L Ti-VCT V8 engine, has more power than ever before.



2015 MUSTANG GT

2015 GT Enhancements

For 2015, the legendary 5.0L V8 receives several enhancements from the 2013 Boss[®] 302 5.0L engine. The enhanced 5.0 (five point oh) features:

- An aluminum block and heads
- New head castings feature straighter flow ports that enhance performance
- Large intake and exhaust valves
- Revised pistons
- Sinter-forged connecting rods
- Intake manifold with charge motion control valves enhances air/fuel mixing



ENGINE	5.0L TI-VCT
Horsepower ⁽¹⁾	435
Torque (lb.-ft.) ⁽¹⁾	400
Technology	Cam-torque-actuated Ti-VCT
Transmission	6-speed manual (standard) 6-speed SelectShift automatic (optional)
Drivetrain	RWD
Availability	Standard on GT and GT Premium

NOTE: Preproduction vehicles shown.
(1) Ford performance data.

Exceptional Driving Dynamics

Of course Mustang is known for its impressive driving dynamics. New and enhanced suspension highlights include:

- Independent MacPherson-strut front suspension
- New perimeter subframe works to stiffen the front structure and reduce mass, enhancing wheel control
- Now, lower double ball joints allow for larger, more powerful brakes
- Convertible, EcoBoost Performance Package and GT Performance Package models feature a K-brace that enhances stiffness and improves handling
- All-new integral-link independent rear suspension
 - Geometry, springs, dampers and bushings specifically engineered for Mustang
- Four-wheel disc brakes
- Electric power-assisted steering (EPAS) with driver-selectable effort, pull-drift compensation and active ribble control

Three Distinct Personalities



The 2015 lineup offers quite a variety of exterior details. Here are some design cues that will help you identify elements of the new models:

- V6
- EcoBoost*
- GT

V6

■ Exterior

- Grille— upper black mesh
- No standard fog lamps
- Mirrors— body-color with integrated spotter mirrors
- Badging— monochrome tri-bar at rear/no standard spoiler
- Exhaust tips— bright, dual exit
- 17-inch Sparkle Silver painted aluminum wheels (standard/O50A)

■ Equipment Group 051A adds:

- Spoiler— blade decklid, body-color
- LED fog lamps
- 18-inch Foundry Black painted aluminum wheels



■ Interior

- Chrome accent cluster and register vents
- "Mustang— Since 1964" on instrument panel
- Parking brake lever— leather-wrapped
- Steering wheel— leather-wrapped
- Ebony cloth seating

EcoBoost

All V6 content plus:

■ Exterior

- Grille— upper black mesh/lower black mesh
- Badging— running Pony at rear
- Spoiler— blade decklid, body-color
- LED fog lamps
- Exhaust tips— bright, dual exit

■ Interior

- Diamond mesh aluminum instrument panel trim
- Ebony or Ceramic cloth seating
- Bright door speaker, cupholders, register vents and instrument cluster surrounds

EcoBoost Premium

All EcoBoost content plus:

■ Exterior

- 18-inch machined Magnetic painted aluminum wheels
- Mirrors— heated with integrated turn signals and Pony Projection Lamps
- Rear air diffuser

■ Interior

- Ambient lighting
- Illuminated sill plates
- Aluminum pedal covers
- Aluminum accent dash panel



GT



GT Premium

All base GT content plus:

■ Exterior

- Mirrors — heated with integrated turn signals and Pony Projection Lamps
- Rear air diffuser

■ Interior

- Ambient lighting
- Illuminated sill plates
- Aluminum pedal covers
- Aluminum accent dash panel
- Seating:
 - Leather-trimmed in Ebony, Ceramic or Dark Saddle
 - Available RECARO® leather-trimmed sport seats in Ebony

NOTE: "Premium" models can be identified by:

- Mirrors: heated with integrated turn signals and Pony Projection Lamps
- Rear air diffuser
- Leather heated and cooled seats

NOTE: Preproduction vehicles shown.

GT

All base EcoBoost content plus:

■ Exterior

- Grille — GT upper black mesh/GT lower black mesh
- 18-inch machined Magnetic painted aluminum wheels
- "5.0" badging on fender; "GT" on rear decklid panel

■ Interior

- Dual exhaust — tips rolled and polished
- Hood with air extractor vents
- Spoiler — raised blade decklid
- Bright aluminum instrument panel
- Bright door speaker, cupholders, register vents and instrument cluster surrounds





2015 MUSTANG GT PREMIUM INTERIOR

The Smartest Pony Ever

Mustang offers the latest in innovative technologies — many available for the first time on Mustang. Each provides drivers with enhanced information, control and connectivity.

New for 2015

Standard

- Intelligent Access with push-button start
- Individual Tire Pressure Monitoring System (TPMS)
- Line-lock (standard on GT, track use only)

Available

- Selectable drive modes
- Launch Control (track use only)
- SYNC² with MyFord Touch³
- Adaptive cruise control and collision warning with brake support
- BLIS⁴ (Blind Spot Information System) with cross-traffic alert
- Rain-sensing windshield wipers

Signature Technologies

Standard

- Track Apps™
- Rear view camera

Available

- MyColor⁵
- Pony Projection Lamps

Additional Resources

- For more information about the 2015 Mustang, check out:
- eSourceBook.dealerconnection.com
 - 2015 Mustang section
 - Product Information Book
 - Packaging Guide
 - 2015 Product Knowledge Web-based Training (3458W5)
 - ford.com

Exterior Colors

New

- Competition Orange
- Guard⁽¹⁾
- Magnetic⁽¹⁾
- Triple Yellow Tri-coat⁽¹⁾

Carryover

- Black
- Deep Impact Blue⁽¹⁾
- Ingot Silver⁽¹⁾
- Oxford White
- Race Red
- Ruby Red Tinted Clearcoat⁽²⁾
- Clearcoat⁽²⁾

50 Years Limited Edition Only

- Kona Blue⁽¹⁾
- Wimbledon White

(1) Metallic colors. (2) Extra-cost option. (3) Metallic color. Extra-cost option.

The Cockpit

Built Around the Driver — The 2015 Mustang Interior is completely new, with an aviation-inspired cockpit and careful attention to craftsmanship.

Sporty Styling

- Details are executed with the highest degree of craftsmanship
- A classic twin eyebrow instrument panel with hidden seams, premium materials and a variety of trim materials
- A chrome accent instrument cluster that features two large round gauges separated by a 4.2-inch color screen
- Unique dash panel badging
- Steering wheel has a smaller diameter for better dynamic feel



Cabin Enhancements

- Instrument panel moved forward to give driver and front passenger more room
- Center stack features rotary knobs and buttons for the audio system and climate controls — plus aircraft-inspired toggle switches are available on Premium trim levels paired with selectable drive modes
- Manual tilt/telescoping steering column and increased seat travel help drivers find their ideal position
- Shift knob moved closer to the driver and cupholders moved away to give drivers a clear path for shifting
- Pedals are repositioned for enhanced comfort and control
- Driver footrest adjusted to be at the same angle as the accelerator

Comfort & Control

- Driver and front-passenger seats offer enhanced support and comfort
- Relocated side mirrors and low hood line help improve outward visibility from driver seat
- Front seats are lower than previous generation
- Front 4-way adjustable head restraints on all models
- Rear-seat head restraints on all models
- Rear 50/50 split-fold seat backs on Fastback/fixed seat backs on Convertible
- Available RECARO[®] front sport bucket seats
- Available heated and cooled front seats

NOTE: Preproduction vehicles shown.



2015 MUSTANG GT PREMIUM INTERIOR